

# RALUCA KANNAN

Empowering individuals and teams to live an authentic life

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## EXPERIENCE

### Leadership & Life Coach

Raluca Kannan

Jan 2016 - ongoing Bucharest, Romania

Ontological coaching

- Creating learning experiences designed to connect individuals and teams with their purpose
- Enabling individuals to embrace and drive sustainable change
- Creating a culture of trust and openness in organizations and teams
- Empowering women to lead a balanced life

### Europe Marketing Leader

Genpact

Mar 2011 - Feb 2014 Bucharest, Romania

Business Process Operations Transformation

- Increase brand awareness and lead generation in the European Markets taking into account the multicultural and diverse context
- Developing the marketing strategy for business verticals and services focusing on integrated, multi-channel campaigns
- Successfully leading the marketing integration of the biggest European acquisition

### Europe Operations Leader

Genpact

Aug 2006 - Mar 2011 Bucharest, Romania

Business Process Operations Transformation

- Overseeing the F&A and Procurement delivery (100+team members) for a manufacturing client across multiple delivery centers
- Leading multicultural teams to deliver successful operations and customer satisfaction
- Enabling team members development and growth

## EDUCATION

### Certified Coached Training Program

Newfield Network (ICF Certified)

2013 - 2015 Colorado, USA

## QUOTES

*"In the long run, we shape our lives, and we shape ourselves. The process never ends until we die. And the choices we make are ultimately our own responsibility."*

Eleanor Roosevelt

## MOST PROUD OF



### Courage I had

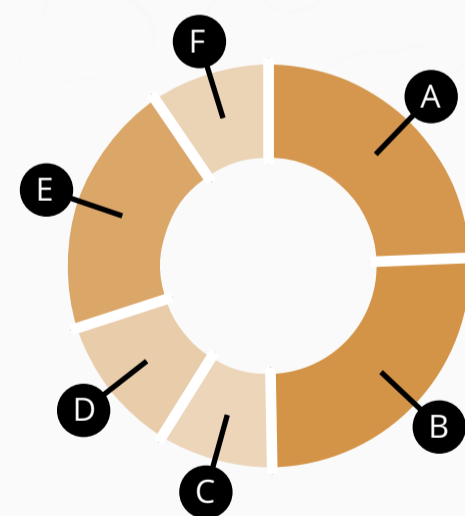
Embarking on a new journey taking over the Marketing Leader role



### Being a "mompreneur"

Raising twins and starting my own business

## MY TIME



- A Connecting with Maya and Jay
- B Working
- C Brainstorming new projects ideas
- D Volunteering
- E ME time (yoga, reading, fitness, learning)
- F Friends